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## **Layton Moe's Southwest Grill® Location Fundraises for CureSearch for Children's Cancer on National Super Hero Day**

*Burrito Joint Hosts All You Can Eat Day for Organization Supporting Children Battling Cancer*

**Layton, Utah** (April 14, 2016) – To celebrate their one-year anniversary, the Layton Moe's is hosting an All You Can Eat fundraiser all day on Thursday, April 28, better known as National Super Hero Day, to support CureSearch for Children's Cancer, a nonprofit organization committed to ending children's cancer by driving targeted and innovative research with measurable results in an accelerated time frame.

As the name implies, guests can eat all the fresh, flavorful Moe's food they want for only \$10 with 70 percent of the net sales from the fundraiser donated to CureSearch for Children's Cancer. In partnership with National Super Hero Day, kids of all ages are encouraged to dress up as their favorite super hero to show support for the cause.

"As part of our commitment to giving back, we're looking forward to supporting CureSearch as they strive to end children's cancer," said Layton Moe's franchisee Michael Lin. "What better way to celebrate National Super Hero Day than by honoring kids who are everyday super heroes, valiantly fighting for their lives."

The Layton, Utah Moe's is also celebrating their one-year anniversary this month. They were the 600<sup>th</sup> Moe's location to open worldwide with plans to open four additional locations in Utah in the coming years.

There are three things Moe's newbies should know: the crew will cry "Welcome to Moe's"® when you walk in the door (don't be jolted – it's normal), the most popular burrito is lovingly called the Homewrecker, and Moe's Famous Queso is famous for a reason.

Each meal is created-to-order in a way that is as unique as the people Moe's serves. With honestly awesome ingredients like all-natural chicken, grass-fed steak, organic tofu and handcrafted guacamole, Moe's offers a wide variety of options to meet guest's unique tastes and lifestyle. And no matter the meal, guests can always count on getting free chips and salsa.

Moe's in Layton is located at 930 West Antelope Drive and is open Monday through Saturday from 10:30 a.m. to 10 p.m. and Sunday from 11 a.m. to 9 p.m. For more information, guests may call (801) 773-6637 or visit [www.moes.com](http://www.moes.com).

### **About Moe's Southwest Grill®**

Welcome to Moe's!® Founded in 2000 and based in Atlanta, GA, Moe's Southwest Grill is a fast-casual restaurant franchise that serves honestly good, fresh, southwestern food in a welcoming environment that rocks. Best known for its burritos, Moe's has more than 20 fresh, flavorful ingredients like all-natural chicken and handcrafted guac that are rolled together into an endless serving of awesomeness. Whether you visit us at one of our more than 575 franchised locations throughout the U.S., have us cater to your home or office, or pick up one of our licensed products, it's just honestly awesome food. Check us out online at [www.moes.com](http://www.moes.com) to find a store near you, and then connect with us on [Instagram](#), [Twitter](#), [Vine](#) and [Facebook](#).

### **About FOCUS Brands Inc.**

Atlanta-based FOCUS Brands Inc., through its affiliate brands, is the franchisor and operator of over 5,000 ice cream shoppes, bakeries, restaurants and cafes in the United States, the District of Columbia, Puerto Rico and 60 foreign countries under the brand names Carvel®, Cinnabon®, Schlotzsky's®, Moe's Southwest Grill®, Auntie Anne's® and McAlister's Deli®, as well as Seattle's Best Coffee® on certain military bases and in certain international markets. Please visit [www.focusbrands.com](http://www.focusbrands.com) to learn more.