



## Gold Getter Social Media Calendar

### **September 1-**

*Facebook:* Help drive innovative research for children's cancer. Research is only made possible through awareness. And that's where you come in. This September, during Children's Cancer Awareness Month, join our #MakeItGoldForKids campaign to invest in targeted treatments and cures (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

*Twitter:* I'm going gold for Childhood Cancer Awareness Month this September & you can too! (<http://curesearch.org/Make-It-Gold-For-Kids>) #MakeItGoldForKids #CureSearch

*Make it GOLD* - Wear something gold—like a shirt or a wig. When people ask you why you're wearing gold, tell them about Children's Cancer Awareness Month. Then, take a "goldie" (selfie) and post on social media. Make sure you use the #MakeItGoldForKids hashtag! #CureSearch

### **September 2-**

*Facebook:* Help increase children's cancer awareness! Use this as your cover photo ([link](#)) #MakeItGoldForKids #CureSearch

*Twitter:* Help increase children's cancer awareness! Use this as your cover photo ([link](#)) #MakeItGoldForKids #CureSearch

### **September 3-**

*Facebook:* Did you know 43 kids are diagnosed with cancer each day? Join #CureSearch and the #MakeItGoldForKids campaign to help spread awareness during the entire month of September! (<http://curesearch.org/Make-It-Gold-For-Kids>)

*Twitter:* Help me #MakeItGoldForKids this September for Childhood Cancer Awareness Month. *Learn more here:* (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

### **September 4-**

*Facebook/Twitter/Instagram:* Infographic #MakeItGoldForKids #CureSearch

### **September 7-**

*Facebook:* I'm committed to raising awareness for children's cancer. I'm committed to encouraging friends and family to support this great cause. I'm committed to helping find an end to children's



cancer. I'm a #CureSearch Gold Getter, and I'm ready to #MakeltGoldForKids this September. Join me! (<http://curesearch.org/Make-It-Gold-For-Kids>)

*Twitter: Curious about what [#MakeltGoldForKids](http://curesearch.org/Make-It-Gold-For-Kids) is all about? Join [@CureSearch](https://twitter.com/CureSearch) as a Gold Getter & find out!* (<http://curesearch.org/Make-It-Gold-For-Kids>)

### **September 8-**

*Make it GOLD - Go Gold today! Bring gold cupcakes to work/school or make a wreath of gold ribbons to hang on your front door. When people ask you why, tell them about Children's Cancer Awareness Month. Share a "goldie" (selfie) on social media and make sure you use #MakeltGoldForKids hashtag! #CureSearch*

*Facebook: How are you planning to #MakeltGoldForKids in September for Childhood Cancer Awareness Month? Gold clothing? Gold jewelry? Gold hair? Be as creative as you'd like!* (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

*Twitter: How will you #MakeltGoldForKids in September? Be creative & help increase awareness for children's cancer!* (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

### **September 9-**

*Facebook/Twitter/Instagram: Meme #MakeltGoldForKids #CureSearch*

### **September 10-**

*Facebook/Twitter/Instagram: Have fun creating a gold themed Dubsmash <http://www.dubsmash.com/> Then, post it to social media using the #MakeltGoldForKids hashtag #CureSearch*

### **September 11-**

*Join a #CureSearch Walk or Ultimate Hike near you! Can't find an event nearby? Create your own Gold Ribbon Event ([curesearchgold.org](http://curesearchgold.org))*

### **September 14-**

*Facebook: Time flies when you're Going Gold! We only have two weeks left to #MakeltGoldForKids. Learn some easy things you can do to increase children's cancer awareness* (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch



Facebook 2: Shanah Tovah! Kick off the Jewish New Year and #MakeltGoldForKids by Going Gold today! (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

*Twitter:* Time flies when you're Going Gold! We only have two weeks left to #MakeltGoldForKids (<http://curesearch.org/Make-It-Gold-For-Kids>) #CureSearch

### **September 15-**

*Make it GOLD* - Go Gold today! Use paint to decorate your car windows with children's cancer statistics and gold ribbons. Share a "goldie" on social media and make sure you use the #MakeltGoldForKids hashtag! #CureSearch

### **September 16-**

*Facebook/Twitter/Instagram:* Infographic #MakeltGoldForKids #CureSearch

### **September 17-**

*Facebook/Twitter/Instagram:* Meme #MakeltGoldForKids #CureSearch

### **September 18-**

*Facebook:* Help find cures by shopping our gift catalog (<https://www.kintera.org/AutoGen/Single/SinglePledgeBasket.asp?ievent=1129512>) #MakeltGoldForKids #CureSearch

### **September 21-**

*Facebook:* Let's finish strong and #MakeltGoldForKids during Childhood Cancer Awareness Month. Learn what you can still do to help find cures ([curesearch.org](http://curesearch.org)) #CureSearch

*Twitter:* Let's finish strong and #MakeltGoldForKids during Childhood Cancer Awareness Month ([curesearch.org](http://curesearch.org)) #CureSearch

### **September 22-**

*Make it GOLD* - Pass out gold ribbons to your school/office or ask your local sports teams to Go Gold for an upcoming game. Share a "goldie" on social media. Make sure you use the #MakeltGoldForKids hashtag. #CureSearch

### **September 23-**



*Facebook:* Fall is here! The leaves are changing colors, and one of those colors is . . . GOLD! Go Gold by posting photos of gold leaves or a video of you jumping into a huge pile of gold leaves. Use the #MakeltGoldForKids hashtag! #CureSearch

*Twitter:* Celebrate the first day of fall by Going Gold! Post photos of gold leaves to increase cancer awareness #MakeltGoldForKids #CureSearch

### **September 24-**

*Facebook/Twitter/Instagram:* Infographic #MakeltGoldForKids #CureSearch

### **September 25-**

*Facebook/Twitter/Instagram:* Meme #MakeltGoldForKids #CureSearch

### **September 28-**

Help find cures by shopping our gift catalog (<https://www.kintera.org/AutoGen/Single/SinglePledgeBasket.asp?ievent=1129512>) #MakeltGoldForKids #CureSearch

### **September 29-**

*Make it GOLD* - This is the last week of Children's Cancer Awareness Month, so let's go big! Here are a few ideas to Go Gold today! Wear gold nails, accessories, shoes, etc. Host a gold flash mob with all of your friends and family. Share a "goldie" on social media and use the #MakeltGoldForKids hashtag. #CureSearch

### **September 30-**

*Facebook:* Thank you for joining us to #MakeltGoldForKids during Childhood Cancer Awareness Month! If you would like to learn more about how you can help end children's cancer, please contact Kristen at [kristen.anderson@curesearch.org](mailto:kristen.anderson@curesearch.org) or click here ([curesearch.org](http://curesearch.org)) #CureSearch

*Twitter:* Thank you for your hard work to #MakeltGoldForKids. To learn more about how you can help end children's cancer, visit ([curesearch.org](http://curesearch.org)) #CureSearch