



CURESEARCH
FOR CHILDREN'S CANCER

PRESS KIT

curesearch.org | (800) 458.6223

WHO WE ARE

CureSearch is a U.S. based non-profit on a mission to improve children's cancer treatments and deliver better, less toxic treatments. We do this by driving innovative research and demanding results.

And CureSearch is the only children's cancer foundation dedicated to drug discovery and development that pushes new treatments out of the lab to save children now. Our hope is that one day, every child is guaranteed treatments that help them lead a healthy, normal life.



RECENT PRESS RELEASES



Iron Hill Brewery & Restaurant Make Generous Donation to CureSearch on National Brownie Day

For Immediate Release Contact: Kelli Wright National Director, Business Development (240) 235-2217 | kelli.wright@curesearch.org curesearch.org Wilmington, DE - On Thursday, December 8, National Brownie Day, Iron Hill Brewery & Restaurant celebrated another year...



CureSearch CEO, Laura Thrall, Appears on Childhood Cancer Talk Radio

For Immediate Release Contact: Christine Bork Chief Development and Communications Officer (240) 235-2208 | christine.bork@curesearch.org Bethesda, Md - On Thursday, December 1, Laura Thrall, CEO, CureSearch for Children's Cancer, appeared on Childhood Cancer...




\$1.26M Awarded to Researcher Accelerating the Search for Children's Cancer Cures

For Immediate Release Contact: Sarita Sastry, PhD National Director, Research and Programs (240) 235-2215 | sarita.sastry@curesearch.org Bethesda, Md - CureSearch for Children's Cancer (CureSearch) awarded a total of \$1.26M (USD) to a leading pediatric cancer...



CHANGING THE ODDS

Every Day,
 **43**
KIDS
are Diagnosed
with **Cancer.**

Visit CureSearch.org to learn more.

1 out of **8**
children with cancer

will not survive.

In the last **20** years,
only
 **3**
cancer medications
have been specifically
developed for children.



CureSearch funds the most impactful work, wherever it comes from.
And we want you to be able to support us, wherever you are.



curesearch.org

HOW WE ARE DIFFERENT



We focus only on children's cancer.



We hold ourselves - and our grant recipients - accountable through a novel measurement framework and frequent reporting to our constituents.



We're not here just to fund research, we're here to *drive patient impact*.



We build strong, long-term partnerships with our funded researchers so that successful work is supported beyond the scope of their original CureSearch grant.



Our Scientific Advisory Council and Scientific Review Board brain trust is unmatched.



We are bridging the 'valley of death' by creating unique partnerships with biotech and pharma to ensure that promising research makes it out of the lab and into the clinic.



We invest in large-scale grants over a three-year timeframe, which allows our researchers to focus on their work, not fundraising.

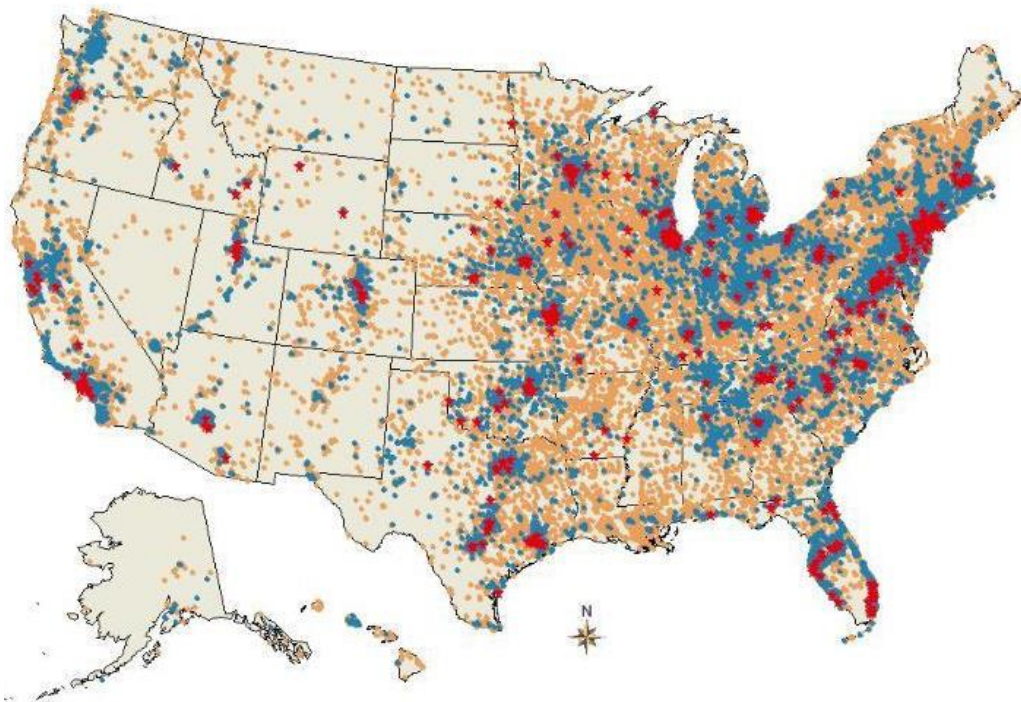


We propel discoveries over the Valley of Death and move treatments and cures out of the lab and into clinical trials by bringing together leaders in academia, industry, policy regulation, private foundations, as well as parents to accelerate the fight to end children's cancer.



OUR NATIONAL PRESENCE

**CureSearch's
nationwide network**
**Visual of donor spread*



curesearch.org

OUR SENIOR LEADERSHIP TEAM



Laura S. Thrall
President & CEO



Kay Koehler
Chief Development Officer



Katharine A. Burke, MBA
Vice President of Operations



SCIENTIFIC ADVISORY COUNCIL

The [Scientific Advisory Council](#) guides the organization's scientific strategy, agenda, and grants program in a way that strengthens the value of our research outcomes. They focus on moving findings from the bench to the bedside as quickly as possible.



Richard J. O'Reilly, MD
Chair, Scientific Advisory Council
Memorial Sloan Kettering Cancer Center
New York, NY



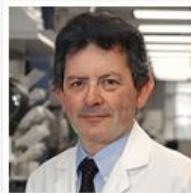
Richard J. Gilbertson, MD, PhD
University of Cambridge
Cambridge, England



Alexander R. Judkins, MD
Children's Hospital of Los Angeles
Los Angeles, CA



A. Thomas Look, MD
Dana Farber Cancer Institute
Boston, MA



Malcolm Brenner, MD, PhD
Texas Children's Hospital
Houston, TX



Stephen P. Hunger, MD
Children's Hospital of Philadelphia
Philadelphia, PA



Donald Small, MD, PhD
Johns Hopkins University
Baltimore, MD



Loren D. Walensky, MD, PhD
Dana Farber Cancer Institute
Boston, MA



INDUSTRY ADVISORY COUNCIL



Raphaël Rousseau, MD, PhD
Chair, Industry Advisory Council
Global Franchise Head, Pediatrics
Genentech

Photo
Coming
Soon

Steve Abella, MD
Clinical Research
Hematology
Oncology
Gilead Sciences



Samuel C. Blackman, MD, PhD
Senior Vice President, Head of Clinical Development
Silverback Therapeutics, Inc.



J. Scott Cameron, MD, PhD
Senior Director and Clinical Program Leader
Novartis Institute of Biomedical Research



Sandra Meech, MD
Executive Director, Hematologic Malignancies
Franchise Clinical Lead
Pfizer, Inc.



Deborah Morosini, MD, MSW
VP, Clinical Affairs & Patient Engagement
Loxo Oncology, Inc.



Jeffrey Skolnik, MD
Chief Medical Officer
TetraLogic Pharmaceuticals



Michael E. Trigg, MD
Oncology Scientific Advisor
Bristol-Myers Squibb



Arindam Dhar, MBBS, MD, PhD
Clinical Development Lead, Cancer Epigenetics
GlaxoSmithKline



Peter Ginsberg
Senior Director, Business Development
United Therapeutics



Robert Iannone, MD, MSCE
Senior Vice President
Head of Immunology
Global Medicines Development,
AstraZeneca



Su Young Kim, MD, PhD
Medical Director,
AbbVie

Photo
Coming
Soon

Tony Wagner, PhD
Director, Oncology Extramural Research
Amgen US Medical Organization

The [Industry Advisory Council](#) guides the organization's Catapult Initiative by bringing together industry leaders committed to pediatric oncology drug development.



SUPPORTING CHILDREN & FAMILIES

*"I support **CureSearch** because I'm very passionate about finding a cure for children's cancer...I really believe that **research can and will lead to a 100% cure rate** for this horrible disease. **Funding is the key** to making this happen as soon as possible."*

-Krissey Pitts, with daughter Anna, survivor of Acute Lymphoblastic Leukemia, and family.



Photo Credit: Aft Photography



FUNDRAISING PROGRAMS

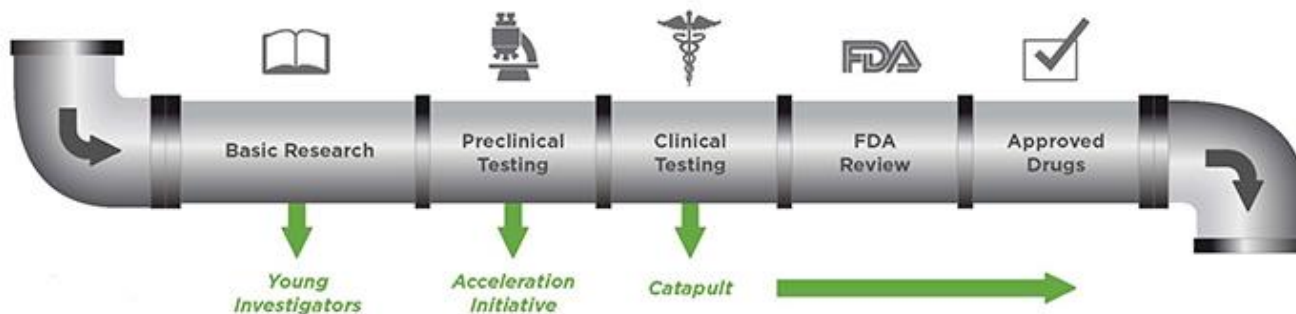
CureSearch raises funds through philanthropic donations. We do this through events, cause alliances, grant writing, major gift cultivation, workplace giving, online giving, and more.

- Two signature events are [Superheroes Unite!](#) and [Ultimate Hike](#).
- [CureSearch Challenge](#) offers wellness-focused individuals and companies an opportunity to participate and fundraise around fitness events.
- [CureSearch Gold](#) events are for DIYers who want to organize their own fundraiser.



DRUG DISCOVERY & DEVELOPMENT PIPELINE

By soliciting and funding the very best research at a large scale, for the long term, we are building a pipeline of promising treatments, from basic research all the way to clinical trials, that will dramatically accelerate our ability to end children's cancer.



CURESEARCH CATAPULT

Catapult is a new, paradigm-changing strategy to expedite promising research to commercialization of pediatric cancer treatments. CureSearch is proud to work with key partners to catapult the best research over the "Valley of Death" and into clinical application, ultimately ensuring children receive better treatments faster.



ACCELERATION INITIATIVE

The \$10M trailblazing **Acceleration Initiative** is our commitment to surface the most promising children's cancer research, drive it to clinical practice, and quickly find better treatments and cures.

All AI projects are marked by the following characteristics:

Highly innovative with
the potential to break
new ground in the field

Probability of clinical
application in an
accelerated timeframe

Ability to overcome
scientific and
therapeutic roadblocks
to speed up the delivery
of new and improved
therapies



YOUNG INVESTIGATORS

CureSearch combats the loss of promising scientists by providing significant financial support to investigators early in their research career. Early-career investigators are the most vulnerable to federal funding shortages, and they rely more than ever on the support of private foundations like CureSearch in order to continue their research.

These grants are limited to truly transformational science designed to deliver the next generation of cancer treatment.



COMMUNITY IMPACT AWARDS

In recognition of the importance of psychosocial and caregiver resources and clinical trials in addressing the immediate needs of children with cancer, CureSearch launched the Community Impact Awards (CCIA).

\$128,000 was awarded to 13 hospitals* for programs to support patients and caregivers in these focus areas:

1. Psychosocial Programs
2. Professional Training
3. Educational Resources

**Five of these programs offer Spanish Language services.*

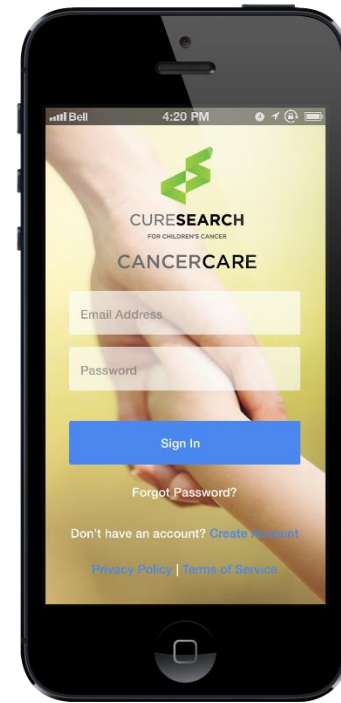


CANCERCARE MOBILE APP

In 2015 the CureSearch CancerCare Mobile App won first place in The Mobileys annual mobile innovation competition. The app was developed to make providing excellent care for children with cancer easier.

It allows you, your family and other caregivers to:

- Organize treatment dates and medication schedules all in one place.
- Store doctor information and treatments.
- Track mood, side effects and blood counts, in real time.
- View reports to see trends.
- Access CancerCare Resources right from the app.
- Confidentially share information with other family caregivers.



EDUCATIONAL RESOURCES

CureSearch has a variety of resources, information, and tools for families to rely on throughout their child's battle with cancer:

- **CureSearch Website** – Features clinically-vetted, plain language information regarding diagnosis, treatment, and survivorship for over a dozen childhood cancer diagnoses.
- **Interactive Resources** - Interactive, print, and digital resources for patients and families, including a distinctive educational video series.
- **Webinars and Podcasts** - Live and recorded webinars on psychosocial support.



Children's Cancer and
Chemotherapy



HOW TO CONNECT WITH US

facebook

www.facebook.com/curesearch

twitter



www.twitter.com/curesearch

LinkedIn



www.linkedin.com/company/curesearch-national-childhood-cancer-foundation

Pinterest

www.pinterest.com/curesearch

You Tube

www.youtube.com/curesearchnccf



www.instagram.com/curesearch/



curesearch.org

MEDIA CONTACT

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