



CCAM - #MakeItGoldForKids Campaign Sample Social Media Posts (Twitter/Facebook)

Twitter #1: Help me #MakeItGoldForKids this September for Childhood Cancer Awareness Month? Learn more here: (www.curesearch.org/make-it-gold-for-kids) #CureSearch

Twitter #2: I need your help! Join me to #MakeItGoldForKids this September during Childhood Cancer Awareness Month (www.curesearch.org/make-it-gold-for-kids) #CureSearch

Twitter #3: How will you #MakeItGoldForKids in September? Get creative & help increase awareness for children's cancer! (www.curesearch.org/make-it-gold-for-kids) #CureSearch

Twitter #4: I'm going gold for Childhood Cancer Awareness Month in September & you can too! (www.curesearch.org/make-it-gold-for-kids) #MakeItGoldForKids #CureSearch

Twitter #5: Curious about what #MakeItGoldForKids is all about? Join @CureSearch as a Gold Getter & find out! (www.curesearch.org/make-it-gold-for-kids)

Facebook #1: I'm committed to raising awareness for children's cancer. I'm committed to getting friends and family involved to support this great cause. I'm committed to helping find an end to children's cancer. I'm a #CureSearch Gold Getter, and I'm ready to #MakeItGoldForKids this September. Join me! (www.curesearch.org/make-it-gold-for-kids)

Facebook #2: Did you know 43 kids are diagnosed with cancer each day? Did you know there is a way you can help? Join #CureSearch and the #MakeItGoldForKids campaign to help spread awareness during the entire month of September! (www.curesearch.org/make-it-gold-for-kids)

Facebook #3: How are you planning to #MakeItGoldForKids in September for Childhood Cancer Awareness Month? Wear gold. Decorate with gold. Get creative! (www.curesearch.org/make-it-gold-for-kids) #CureSearch

Facebook #4: Do you know what a Gold Getter is? Well, it's time you find out! Join #CureSearch for the #MakeItGoldForKids campaign in September to help spread awareness for children's cancer. (www.curesearch.org/make-it-gold-for-kids)

Facebook #5: Each year, steps are made to increase awareness and support for children's cancer, but we still need more. This changes in 2016. Ending children's cancer will come from research. Research is made possible through funding. Funding starts with awareness. And that's where we come in. It's time to #MakeItGoldForKids (www.curesearch.org/make-it-gold-for-kids) #CureSearch