



CURESEARCH CHALLENGE
GOING THE DISTANCE TO END CHILDREN'S CANCER

Promoting Wellness to Help End Children's Cancer

Every day 43 children are diagnosed with cancer; one in eight of them will not survive. CureSearch for Children's Cancer works every day to accelerate the search for cures, transcend the barriers of a broken research system and provide resources and education so no child faces a cancer diagnosis without a fully equipped support team.



Meet Anthony

At just three years old, after going to the doctor to check out a bump and bruise he got from 'roughhousing' with his brother, Tony was diagnosed with osteosarcoma, a childhood bone cancer. Following aggressive chemotherapy treatments, Tony's left leg was amputated at the bottom of his calf muscle. With challenges in school, late-term effects like hearing loss and heart problems, Tony endured a lot. But today, at 28, Tony is much more comfortable with his health and his prosthesis, and competes in the Paralympics with a special prostheses for running and sprinting.

Expand Your Offering by Adding a Cause

Corporate Social Responsibility is 1 of 3 key driving factors in employee engagement.* Including a cause like children's cancer can only strengthen your platform by connecting either the company or the companies clients to impactful work. Clients see more engaged employees, and through content provided by CureSearch, like Tony's, fuel a sense of purpose. In turn, more children's cancer research is funded, and more lives are saved. It's a win for everyone involved.

Endurance Events on the Ground

Ultimate Hikes: exclusive to CureSearch, participants hike 20-28 miles in one day

Marathons/Half-Marathons: charity spots in major cities

Do-It-Yourself Customized Events: like Mall Walkers or Cross-Fit Challenges



Your CureSearch Contact

Eric Robinson, Manager, Business Development
Eric.Robinson@curesearch.org, (240) 235-2240

*2012 'The Importance of Employee Engagement' Infographic – Dale Carnegie Training and MSW Research