



CURESEARCH

FOR CHILDREN'S CANCER



Need help deciding how you can #MakeItGoldForKids for Children's Cancer Awareness Month this September? Here are a few ideas to get you started. Be as creative as you'd like. The sky is the limit!

Small Actions, Big Impact

- Take a "Goldie," a selfie with our #MakeItGoldForKids sign.
- Paint your nails gold. You can even buy Pretty Woman gold nail polish and they will make a donation to CureSearch. Visit www.makeitgoldforkids.com for more information.
- Wear gold clothing.
- Wear gold accessories (e.g. sunglasses, bracelets, necklaces, earrings, etc.)
- Use car paint to color your windows gold with children's cancer statistics and gold ribbons.
- Make a donation to CureSearch to support pediatric cancer research.
- Use gold spray paint and turn old tennis shoes into GOLD tennis shoes.
- Put a gold ribbon on your dog's collar or leash.
- Make a wreath of gold ribbons to hang on your front door for September.
- Wear a gold ribbon pin.
- Decorate your house with gold accents for September just like you would with red and green decorations for Christmas.
- Change your social media cover photos to CureSearch's #MakeItGoldForKids images.
- Add a Twibbon to your Facebook or Twitter profile picture.

Get Your School Involved

- Have a "Gold Out" at your high school sport events (e.g. football, volleyball or soccer, etc.) and ask fans to wear gold to the game instead of their teams' colors.
- Ask your kid's teacher to decorate the classroom gold in honor of Childhood Cancer Awareness Month.
- Bring in gold cupcakes to school to celebrate September birthdays.
- During one art class in September, encourage kids to only use gold materials and share with them the importance of Childhood Cancer Awareness Month.
- Hold a Gold Ribbon Day at school. If everyone makes a donation to CureSearch, they wear gold for the day instead of uniforms.

Get Your Local Businesses Involved

- Ask local businesses if they would run a special "golden" deal for their customers with a percentage of proceeds being donated to CureSearch.
- Ask local restaurants to wrap their sandwiches or burritos in gold foil on September 1.



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- Ask your pro/independent sports teams to wear gold during the month of September, or for a specific game. This could be adjustments to helmets, jerseys, pants, gloves, socks, shoes, pads, or even gold tape.

Get Others Involved

- Host a movie night with your friends and watch the "Fault in our Stars" or "Me, Earl and the Dying Girl" while serving gold themed treats.
- Make gold ribbon pins and pass them out at school or the office to spread the word about Childhood Cancer Awareness Month.

Think Big, Get Big Results

- Petition your city or large buildings to turn their lights gold for September.
- Request that your city recognize Childhood Cancer Awareness Month by dyeing fountains gold, hanging gold banners, etc.
- Reach out to celebrities, YouTube stars or bloggers through social media asking them to #MakeItGoldForKids.
- Host a community wide Gold Ribbon Event.

For more information about how you can help #MakeItGoldForKids this Children's Cancer Awareness Month, please visit us at curesearch.org/Make-It-Gold-For-Kids.